



## **Photographic and Filming Policy for Parents and Carers Spring 2019**

This policy applies to sporting events, parents' evenings, plays, assemblies, school trips and any other school event or gathering, whether on school premises or beyond.

The school appreciates the importance families attach to digitally recording key or important moments in their child's development and the general rule is that parents and carers may take photos and videos of the children in their care, **for personal use only**. There may be rare exceptions to this, and we will let you know in advance of events where no filming is possible.

When you capture footage or still images of your children, there is a strong possibility that other children will also be visible or audible. For this reason, no such content should be shared publicly (even if there are no individuals in the background or foreground).

Live streaming of images, whether public or private, is not permitted and we request that you do not use any streaming platforms or 'live' features (e.g. Facebook Live) to stream events/circumstances as they occur. You may be asked to leave the premises or event if this takes place.

There are several important reasons for this:

- Some children are deemed at risk by local authority safeguarding and child protection authorities; their image must never be put online for their own protection. You are very unlikely to know who these children are. Others may have complex family backgrounds which mean that sharing their image could have unforeseen consequence. There is the real possibility you could endanger a child by sharing their image in an identifiable context (e.g. where the school is easy to identify and locate).
- Express consent is needed from parents to comply with data protection legislation, which has been enhanced under GDPR and the new Data Protection Bill. Sharing could otherwise potentially incur fines for contravention of data protection rules.
- Some families may object for religious or cultural reasons, or simply for reasons of personal privacy.
- We encourage young people at our school to think about their online reputation and digital footprint: online photos and videos do not simply disappear when they are deleted from accounts. Help us be good adult role models by not oversharing.
- Where possible, we will take appropriate staged group shots of pupils whose parents/carers have given appropriate photographic permissions and make these available to you. Equally, and again wherever possible, we will ensure there is time for parents to take photographs of their own children for example by approaching the stage after a performance.

Thank you for your understanding and cooperation.