



Pupil Digital Media Consent Declaration Form

Dear Parents/Carers,

Technology provides many perceived benefits; for example mass communication through social networks and the sharing of digital imagery. However it is important that educational institutions continually review and consider the impact of such developments on its community and the wellbeing concerns that some parents/carers may have with technological change.

Posting images on social media sites is instant and can be rewarding and celebratory. Additionally images of Rhodes Avenue pupils in school publications and on the school website or videos of their performances can be motivating for the children involved, and provide a good opportunity to promote the work of our school.

Current data protection legislation and *General Data Protection Regulation* (2018) requires schools to seek parental/carer consent prior to publication of any images. Consequently we would like to know if you give or do not give consent to images/videos of your child being used for school purposes.

If you choose not to give consent your child's name will be entered onto Rhodes Avenue's *Digital Media Register of Non-Consent* and Rhodes Avenue Primary School will take every reasonable precaution to ensure that images/videos of the child will not be published. Please be aware that many of our performances are filmed – Christmas Shows, Class Assemblies and Musical Performances - and in to order comply with your declaration that images of your child are not to be used/published, the school cannot guarantee that your child will be able to take part in productions that are filmed/photographed.

Please complete and return this declaration to the school office. You may at any time change your mind about whether you wish to give or not give consent. You just need to complete a new form which can be obtained from the school office.

Thank you for your understanding and cooperation

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Rhodes Avenue School's Pupil Digital Media Consent Declaration Form

Child's Name: _____ Current class: _____

Parent/Carer's Name: _____

YES - I give my consent for images identifying my child by his/her facial features to be used
in school publications or online. I can change my mind in the future if I would like to.

NO - I do not give my consent for images identifying my child by his/her facial features to be used in school publications or online. I can change my mind in the future if I would like to.

Signed: _____

Date: _____